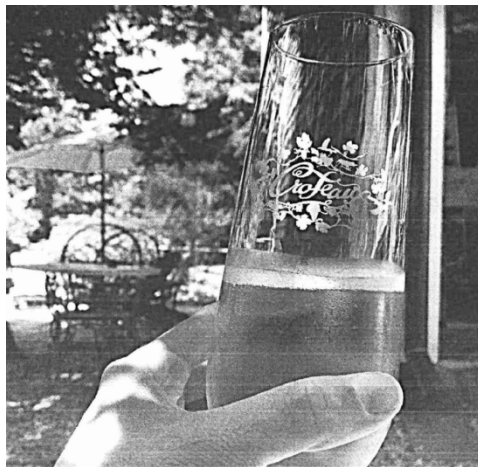


Is there a rosé crisis here?

Croteaux closes up for the year after selling out

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Lieb Cellars began selling rosé, which is offered under its Bridge Lane label, and chardonnay and merlot by the keg, this summer. It sold more pink wine that way than it did red or white, said Lieb general manager Ami Opisso.

"We see growth in rosé sales every summer with no exception," said Opisso. "The quality seems to be elevating across the board. You see more serious wine drinkers are starting to enjoy it."

Lieb also offers rosé by the box for \$46.

Though Lieb's East Hampton tasting room ran out earlier this month, Opisso said last week it was restocked for Labor Day weekend.

"We do enough inventory to last us through fall," she said.